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**FOR IMMEDIATE RELEASE**

## **Fastener Training Institute Announces Würth Industry North America as 2021 Sustaining Sponsor**

**SANTA CLARITA, CALIFORNIA (Feb. 1, 2021)** – The [Fastener Training Institute](https://www.fastenertraining.org) (FTI), the leading nonprofit provider of fastener product and technical training, announces its 2021 sustaining sponsor partnership with [Würth Industry North America](https://www.wuerthna.com).

“We’re grateful for Würth’s continuing support of the fastener industry and for helping us provide training opportunities to enhance fastener use, reliability and safety,” said John Wachman, Managing Director for FTI.

The Würth Group was founded in 1945 and is a privately-held, family-owned business that provides international supply chain solutions. The company harnesses global purchasing power and a deep investment in an ever-expanding network to provide customers with best-in-class supply chain solutions. Würth Industry North America, a division of the Würth Group, offers proactive supply chain solutions customized to each business and industry, industrial products and services, inventory management solutions and complete program support from initial design, to implementation, training and ongoing analysis.

“We are excited to continue our partnership with the Fastener Training Institute,” said Becky McMorrow, Vice President of Marketing and Business Transformation for Würth Industry North America, “For the third consecutive year, this partnership exemplifies our commitment to education and advancement in the industry and upholds an important core value of the Würth Group.”

With Würth’s support, FTI can continue its commitment to bringing virtual and online fastener training opportunities to companies and students during the COVID-19 pandemic.

In normal circumstances, FTI offers more than 25 live training opportunities across 12 U.S. cities for fastener and manufacturing industry professionals. In addition to hands-on training, attendees’ network with industry experts, participate in learning labs, take various plant tours at all stages of the manufacturing process and learn from interactive exercises.

Given today’s business travel restrictions, FTI is fortunate to have an already robust Webinar and Online Learning Library platform. Online courses can keep employees engaged and foster productive, educational discussions within the company. FTI continues to expand its online offerings and virtual training opportunities.

In addition, FTI has an Online Learning Library with more than 40 on-demand digital training courses for fastener and manufacturing industry professionals. The videos are accessible on any device and both rental and subscription plans come with reference materials and quizzes. Corporate subscriptions are popular with large companies desiring to offer continuous educational opportunities to employees.

For more information about Fastener Training Institute, visit [www.fastenertraining.org](http://www.fastenertraining.org).

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### **About Fastener Training Institute**

The Fastener Training Institute is a non-profit organization that provides beginning and advanced training on fastener products, standards and specifications. Our core purpose is to enhance fastener use, reliability and safety. Our mission is to make you more knowledgeable about the fastening products you buy, sell, specify or use. For more information, please visit [www.fastenertraining.org](http://www.fastenertraining.org).

### **About Würth Industry North America**

Würth Industry North America (WINA) is a \$1 billion division of the Würth Group, the world's largest fastener distribution company. As a part of the Würth Group founded in 1945, WINA is a privately held, family-owned business that believes collaboration and partnerships make better business. They have strategically aligned a collective of companies consisting of more than 110 locations across North America that allows industries to have better planning, parts management, and inventory accuracy. As industry solution drivers, WINA works together onsite by offering products and services such as 3D printing and additive services, digital Kanban, construction services, engineering assistance, quality control, inventory management, vending, safety supplies, kitting and assembly, structural fasteners, and MRO/industrial supplies. With over 420,000 parts in their international supply chain, WINA not only provides each customer with an extensive global reach but also a local feel from a deep investment in an ever-expanding network of North American locations across the United States, Canada, and Mexico. For more information on Würth Industry North America and a complete list of companies and locations, go to [wurthindustry.com](http://wurthindustry.com).